

Introduction	The introduction is strong. This may include a strong statement, a relevant quotation, statistic, or question addressed to the audience.	The introduction is somewhat strong and may include a strong statement, a relevant quotation, statistic, or question addressed to the audience.	The author has an interesting introduction but the connection to the topic is not clear.	The introduction is not interesting AND is not relevant to the topic.
Thesis	The thesis statement names the topic of the presentation and outlines the main points to be discussed.	The thesis statement names the topic of the presentation.	The thesis statement outlines some or all of the main points to be discussed but does not name the topic.	The thesis statement does not name the topic AND does not preview what will be discussed.
Supports	Includes 3 or more pieces of evidence (facts, statistics, examples, real-life experiences) that support the position statement. Supports are strong and well researched.	Includes 3 or more pieces of evidence (facts, statistics, examples, real-life experiences) that support the position statement. Supports are somewhat strong and may not all be well researched.	Includes 2 pieces of evidence (facts, statistics, examples, real-life experiences) that support the position statement.	Includes 1 or fewer pieces of evidence (facts, statistics, examples, real-life experiences).
Accuracy	All supportive facts and statistics are reported accurately.	Almost all supportive facts and statistics are reported accurately.	Most supportive facts and statistics are reported accurately.	Most supportive facts and statistics were inaccurately reported.
Logic	Arguments and supports are provided in a logical order that makes it easy and interesting to follow the author's train of thought.	Arguments and supports are provided in a fairly logical order that makes it reasonably easy to follow the author's train of thought.	A few of the supportive details or arguments are not in an expected or logical order, distracting the audience and making the presentation confusing.	Many of the support details or arguments are not in an expected or logical order; distracting the audience and making the presentation seem very confusing.
Conclusion	The conclusion is easily identified. The author's position is restated and clear.	The conclusion is recognizable. The author's position is restated somewhat clear.	The author's position unclear.	There is no conclusion - the paper just ends.
Annotated Bibliography	A minimum of 3 cited. All sources used for quotes, statistics and facts are credible and cited correctly.	All sources used for quotes, statistics and facts are credible and most are cited correctly.	Most sources used for quotes, statistics and facts are credible and cited correctly.	Many sources are suspect (not credible) AND/OR are not cited correctly.
Media	Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.	Makes good use of font, color, graphics, effects, etc. to enhance presentation.	Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation.	Use of font, color, graphics, effects etc. but these often distract from the presentation content.